



PUBLIC ACCEPTANCE CAN MAKE OR BREAK YOUR NEW NUCLEAR PROJECT!

HOW DO YOU CONVEY THIS TO SENIOR MANAGEMENT AND COLLEAGUES?

Understanding the importance of good nuclear communication and stakeholder involvement... using a game

Based on real life...

It is a learning experience!

NOMINATED FOR THE 2015 PIME AWARD



EDF SA - 22-28 Avenue de Wagram - 75332 Paris cedex 08 - France - Capital de 910 000 254 euros - RCS Paris - www.edf.com - copyright © EDF - février 2015 - 85_10117